

Together we can make a difference.



A Small Donation, A Big Cause

Did you know breast cancer is the second most common cancer for American women? On average, every 2 minutes a woman is diagnosed with breast cancer in the US alone!

Isel is taking the initiative to support breast cancer research, support and education. We are welcoming you to join us! The fight against breast cancer has touched many lives, even our very own employees here at Isel. We are showing our support to our employees, friends and family through a donation drive starting February 1 through April 30, 2020.

Where will your donation be going?

Your donation will be going to National Breast Cancer Foundation, Inc.® (NBCF). On average, over 80% of NBCF's spending is directed back into programs. NBCF has provided over 1,000,000 breast health and patient navigation services to women in need. What an incredible picture of support that shows for women and men who might otherwise go undiagnosed or through their breast cancer journey alone.

Why support breast cancer research?

Your donation does make a difference: "Breast cancer death rates declined 40% from 1989 to 2016 among women. The progress is attributed to improvements in early detection."
- American Cancer Society

Isel will match your donation
for the first 25 drums and/or pails
for each participating customer.



How can you help support the fight:

1. Tell your sales representative or customer support team member today that your company would like to participate or sign up here:
<https://iselinc.com/a-small-donation-a-big-cause>
2. Isel will set up the rest:
 - Automatic donation of \$5 per pail or per drum will be placed on each order
 - Donation drive runs from February 1 - April 30, 2020
 - For every \$5 donation we will let your customers know you are supporting breast cancer research by applying a special "Proud to Support Breast Cancer Research" pink ribbon label on the container. (See example containers above.)
 - At the end of the drive we will send the donation to National Breast Cancer Foundation in your name.

It is that easy! Submit your order and will take care of the rest!

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